



PSE Offline Marketing Go Live with SolPrint

PSE Offline Marketing started operation in 1995 and have grown to two offices but retain the core ideals of the family business origins.

As the name suggest the company is an Offline Marketing Agency providing Print Management services to a wide range of businesses with offices in Worcestershire and London.

Having always used Management Information Systems (MIS) PSE knew that they needed a flexible system with good reporting as the current system was limiting the business.

They undertook a full review of the marketplace and found in SolPrint a system that was strong in both these areas.

Having configured the system over an initial 3 month period they are now live with the complete SolPrint Buyer System which manages RFQs to multiple suppliers, final client Quotes, Production Control, Campaign Management, Purchasing and Invoicing with real-time links with Xero accounts. In addition the Finished Good Stock system is used for client's to raise calloff orders for Pick, Pack and Delivery through the online customer portal.

Guy Barker, Operations Director at PSE Offline Marketing responded when asked how he found the system and service provided - "Excellent, the system is flexible to our needs and offers a high level of reporting. Throughout the onboarding process and since, SolPrint couldn't have been more helpful – the service and support has been amazing!"

Asked if Guy would recommend SolPrint to others he simply responded "Absolutely!".

For more information about PSE Offline Marketing visit www.offlinemarketing.co.uk

For more information about the SolPrint MIS visit www.solprint.co.uk