Swytch Graphics Go Live with SolPrint

Swytch Graphics based in Leicester are pleased to announce their successful implementation of the SolPrint Management Information System.

Swytch is used to being a ground-breaking company having been the first UK Print Specialist to offer a combined Litho, Screen and Digital service.

With over 40 years' experience servicing the UK market Swytch have established an excellent client base for whom they provide a mix of Retail Graphics and In-Store Campaign Marketing material.

As part of their evolution, it was important to find a suitable partner and Management Information System provider to work with them to provide a strong base for the business growth. They had a good idea of what they needed as they already used an MIS but this was not able to meet the growing needs of the business.

Having reviewed the marketplace and looked at many systems they felt that SolPrint and the team at i-teba led by Peter Griffin had the right approach and system to address their needs.

An ongoing process of dialogue and development has delivered a state-of-the-art system that forms the cornerstone for the business.

With most of the internal modules implemented the intention over the coming months is to introduce clients to the customer portal. This allows the client to raise quotes and monitor progress of their work through the factory. In addition the Store Profiling and Campaign Management modules will be of particular interest to Swytch's client base.

Kevin Boyle – Managing Director at Swytch responded when asked how he found the system and service received by saying "The system works well and as we implement more parts of SolPrint we are finding better ways to run our business. The service from i-teba has been very good."

Asked if he would recommend SolPrint to others Kevin said "Yes, I have seen many systems, SolPrint is easily one of the best."

For more information about Swytch Graphics visit www.swytch.graphics

For more information about the SolPrint MIS visit www.solprint.co.uk

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