



SolPrint Campaign Management and Store Profiling

The SolPrint Campaign Management module will build, communicate, control and monitor campaigns for large retail outlets.

Integrated with the Store Profiling system Campaigns can be managed so stores only have access to relevant items with limits on availability and quantity depending on their specific store configuration.

Stores are able to view their existing Profile and request changes so the system reflects their current configuration. Any Change Requests are reviewed by the Campaign Management Team before acceptance.

The Campaign Management module can be used to either communicate a centrally driven Campaign to Stores or provide Stores with the ability to select items from a Campaign that they require for their specific store layout.

The Campaigns drive the Warehouse Pick, Pack and Delivery process and where items require replenishment or are produced to order, the integrated SolPrint Work Flow allows for each item to be automatically replenished based on predefined rules that can drive either internal production or external purchasing processes.

A	B	C	D	E	F	G	H	I	J	K	L
				SIGN TYPE	980CZ	980CZ	980CZ	980CZ	980CZ	980CZ	980CZ
				DIVISION	ESSENTIALS	ESSENTIALS	ESSENTIALS	ESSENTIALS	ESSENTIALS	ESSENTIALS	ESSENTIALS
				POSITION	1	2	3	4	5	6	7
				BRAND	Dámské nezbytnosti	Nezbytnosti	Nezbytnosti	Pánské nezbytnosti	Pánské nezbytnosti	Dětské nezbytnosti	Dětské nezbytnosti - dívky
				SIZE	970x980mm	970x980mm	970x980mm	970x980mm	970x980mm	970x980mm	970x980mm
				MATERIAL	250GSM MATT ART	250GSM MATT ART	250GSM MATT ART	250GSM MATT ART	250GSM MATT ART	250GSM MATT ART	250GSM MATT ART
				PAGINATION	Single Sided	Single Sided	Single Sided	Single Sided	Single Sided	Single Sided	Single Sided
Store No	Store Name	Store Rt	Order No	RDI	43696CZ	43697CZ	43698CZ	43714CZ	43715CZ	43750CZ	43751CZ
11001	Brno HM		212	N		1					1
11002	Zlčin		158	N		1	1	1		1	1
11003	Ostrava I		177	N					1		
11004	LETNANY		270	N		2					
11005	Pízen HM		150	N			2		1		1
11007	Frydek Místek		149	N		1				1	
11008	Prostějov		167	N							
11009	Ostrava II		277	N			1				1
11010	havírov		306	N		1		1			1
11011	Decin HM		354	N							
11012	Jihlava		162	N							
11013	Most		355	N							

Same Store Orders are combined to minimise Fulfilment/Logistic/Distribution costs.

Seamless integration with 3rd Party courier systems allows for the Distribution requirements to be share and actual delivery information viewed by stores through their online Portal.

Where charges are applicable these are automatically allocated to Stores based on the distribution details.

SolPrint is both multi-lingual and multi-currency creating a centralised environment to manage Campaigns for all sizes of operation.