SolPrint Campaign Management and Store Profiling

The SolPrint Campaign Management module will build, communicate, control and monitor campaigns for large retail outlets.

Integrated with the Store Profiling system Campaigns can be managed so stores only have access to relevant items with limits on availability and quantity depending on their specific store configuration.

Stores are able to view their existing Profile and request changes so the system reflects their current configuration. Any Change Requests are reviewed by the Campaign Management Team before acceptance.

The Campaign Management module can be used to either communicate a centrally driven Campaign to Stores or provide Stores with the ability to select items from a Campaign that they require for their specific store layout.

The Campaigns drive the Warehouse Pick, Pack and Delivery process and where items require replenishment or are produced to order, the integrated SolPrint Work Flow allows for each item to be automatically replenished based on predefined rules that can drive either internal production or external purchasing processes.

Same Store Orders are combined to minimise Fulfilment/Logistic/Distribution costs.

Seamless integration with 3rd Party courier systems allows for the Distribution requirements to be share and actual delivery information viewed by stores through their online Portal.

Where charges are applicable these are automatically allocated to Stores based on the distribution details.

SolPrint is both multi-lingual and multi-currency creating a centralised environment to manage Campaigns for all sizes of operation.