



Abbey Labels Manage their Printing Process with SolPrint

For over 15 years, SolPrint has worked with Barry Pettit from [Abbey Labels](#); a label printing company that is situated in East Anglia. They have used SolPrint to aid the printing process from estimating costs for the customer, managing the production of the labels to invoicing the customer at the end.

Abbey Labels print for over 27 different types of products and aim for a fast turnaround. The need for an MIS is crucial for Abbey Labels, as they work with a variety of clients from different business sectors such as food, beverages, cosmetics, chemical industries and even microbreweries. By using SolPrint, the MIS has enabled them to have their client's printing process and information all in one place, so that they retain quality and efficiency.

"We have used SolPrint for many years now. As SolPrint has developed, we have developed with it," Barry Pettit, Managing Director of Abbey Labels, explained. "We know there are other MIS systems on the market, but we have found SolPrint particularly good because of its cutter software, which makes the job easier when it comes to estimating costs for clients."

One of the main benefits Abbey Labels have found using SolPrint is that all of the information and data is in one place and it's easy to access on the system, so you know exactly what to charge for each client.

"A lot of other printing companies use payment services such as the Sage Pay, however SolPrint allows us to manage the job's costing, invoicing and customer payments all within the system."

SolPrint is adaptable for every business and, in Abbey Labels case, has been modified so all colleagues can have access to the system, which means a quick turnaround for the client.



“Every member of our team uses SolPrint and we have found the software straightforward to learn.”

Abbey Labels also reap other benefits from using SolPrint, such as: Prospecting/CRM, Scale Pricing, Order Processing, Scheduling, JDF/JMF Interfaces, Quality Assurance, Complaints Monitoring, Document Management, Purchasing, Pallet/Reel Tracking, Job Costing, Despatch, Sales Ledger, Purchase Ledger and Nominal Ledger.

Barry Pettit and the team at Abbey Labels are also now using the new SolPrint [Customer XN](#), which is web-enabled and allows customers to have their own log-in to securely view and enter information directly into SolPrint. Customer XN enables the system to either automatically respond to the customer’s request with your desired response or the customer enquiry can be sent directly to you for authorisation. This way, Customer XN will help you save even more time and quicken the printing process within your business.

Along with Customer XN, SolPrint has launched a new proofing functionality as part of the Digital Asset Management System (DAMS), where digital images can be stored and tagged for each individual client. This allows your client to access SolPrint so they can proof and approve their work online, enabling fast accurate response between you and the client.

If you are wanting to streamline and manage the printing process every step of the way, SolPrint is a cost-effective solution that keeps your printing procedure organised. For more information on how SolPrint can benefit your business, find out more on [their website](#).

Editor’s Notes: SolPrint is a part of Iteba Ltd and are based in Penthurst house, 352-356 Battersea road, London, SW11 3BY. They can be reached on 020 7978 0114. SolPrint is a Management Information System that tracks each step of printing process, ensuring information such as prices, data, stock control and production is situated in one place. Learn more about SolPrint through their website: <http://www.solprint.co.uk/>

Abbey Labels is a printing production company based at 1 The Courtyard, Lamdin Road, Bury St Edmunds, Suffolk, IP32 6NU. They can be reached on 01284 750900. They have been working in printing production for over 20 years and are East Anglia’s leading label supplier in terms of supply range, quality, expertise, resources and in-plant capabilities. For more information on how they can help businesses with their next printing project, learn more on their website: <http://www.abbeylabels.co.uk/>

